


# Rifqi Fadhlurrakhman

Product Manager & Product Designer

 Jakarta, Indonesia

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 [rifqifadh](#)

## Profile

A hybrid Product Manager and Product Designer. Supported by 5+ years of demonstrated experience in designing and developing educational technology. I also have experience in assisting corporate clients and non-profit organizations across industries to uncover and solve organizational knowledge gaps.

## Full Time Work Experience

### Product Manager

GREDU Asia - Dec 2022 - Present

Building Minimum Viable Product (MVP) for B2BC and B2C business lines and Developing internal tools to support internal business processes.

### Product Manager

lingkaran - Jul 2019 - Aug 2021

Building and leading the newly-form Product and Engineering team to develop lingkaran's digital infrastructure, including Learning Management System (LMS) for Blended Learning, Learning Content Authoring Tools, and Customer Relationship Management (CRM) application.

### Sr. Learning Experience Designer

lingkaran - Feb 2017 - Jul 2019

Developing and designing educational/learning-related products along with Subject Matter Experts (SME), teachers/facilitators and other stakeholders, spanning from course curriculum and syllabus, instructional materials, and training/learning assessment kit.

## Freelance and Consulting

### Product Designer for M&E Data Management System

Yayasan Anak Bangsa Bisa (YABB), Catalyst Changemakers Lab, 2022

### Product Consultant for Course Marketplace & LMS

Tempo Inti Media, Kelas Bersama Project, 2021

### UI/UX Designer & Web Developer

Gudskul Ekosistem, FIXER 2021 Project

## Key Skills

- ↳ Prototyping
- ↳ MVP Development
- ↳ Product Roadmapping
- ↳ Competitive Analysis
- ↳ User Research & Testing
- ↳ UX Workshop Facilitation
- ↳ Service Design
- ↳ SCRUM
- ↳ Training Need Analysis

## Courses

### Blended & Online Learning Design

UCL, futurelearn, 2021

### Improvement Science in Education

University of Michigan, edX, 2021

### Design Sprint

Wunderman Thomson, 2020

### Human-Computer Interaction

Georgia Tech, Udacity, 2019

### Foundational UX Research

Binar Academy, 2019

### Experience Design Master Class

Mirum XD, 2018

### Insight for Design Research

Labtek Indie, 2018

## Formal Education

### Universitas Pasundan

BA, International Relations

2012 - 2016